## Golf Course 2030

Suomi Golfin Toimialapäivät 28 November 2019





R&A	ABOUT	THE R&A	RULES CHAMPIONSHIPS	HERITAGE WAGR™	SUSTAINABILITY SHOP	
		NATURE	COMMUNITIES	RESOURCES	SERVICES	GOLFCOURSE 2030
	Overview	What Golfers Want	Golf and Your Community	Generating Income	Greenkeeping Scholorships	Overview
Contact Us	Downloads	Working With Nature	Preventing Pollution	Managing Personnel	On Course	Priority Issues
Apps	News	Designing Your Course	Meeting Energy Needs	Using Water Efficiently		Working Party
Event Calendar		Managing for Healthy Grass	Managing Waste	Using Chemicals Responsibly		Action Plans
Free Downloads		Planning for Climate Change		Using Materials		
Newsletter Sign Up		Assessing Progress		Optimising Machinery		



#### SUSTAINABILITY

The R&A considers sustainability to be a key priority for galf, and an important element of the sports contribution to wider society and the effect the game has an nature and resources, delivered by enduring businesses which provide a positive sporting, environmental and social legacy for future generations. The R&A strongly advocates sustainability across the nature, communities and resources agenda. To be considered sustainability that the provider of the thing of the provider of the sustainability across the nature, benefit communities and conserve resources.

Sustainability for golf is relevant to where we play and what we play on. Golf and golf facilities can also after much to people who don't play the sport. Building and managing the courses on which we play golf and on which we host golf tournaments impacts on nature. communities and resources. Everyone involved in golf should do their best to ensure that these are positive impacts, whilst providing a great golf experience.

#### Did you know?

Selecting the right grass can reduc

## NATURE, COMMUNITIES, RESOURCES

The sustainability agenda for golf can be described under these three headings.

Nature reflects the environment in which golf is played; its impact on the sport and the sport's impact on the natural world.

Communities concerns how golf can benefit the people that live close to a golf facility, and the interaction between golf and its neighbours.



2019



- The Open
- Rules Modernisation
- Distance Insights
- Women's Golf Charter
- Golf and Health
- OnCourse®
- Greenkeeper education
- Golf Course 2030

## **GOLF COURSE 2030**



An industry roadmap addressing challenges from, and taking opportunities presented by, the changing climate, resource constraints and regulation to secure optimal golf course condition and playability for current and future generations

## Why course condition and playability?









## SUSTAINABLE GEALS



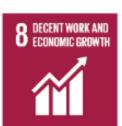


















GENDER EQUALITY





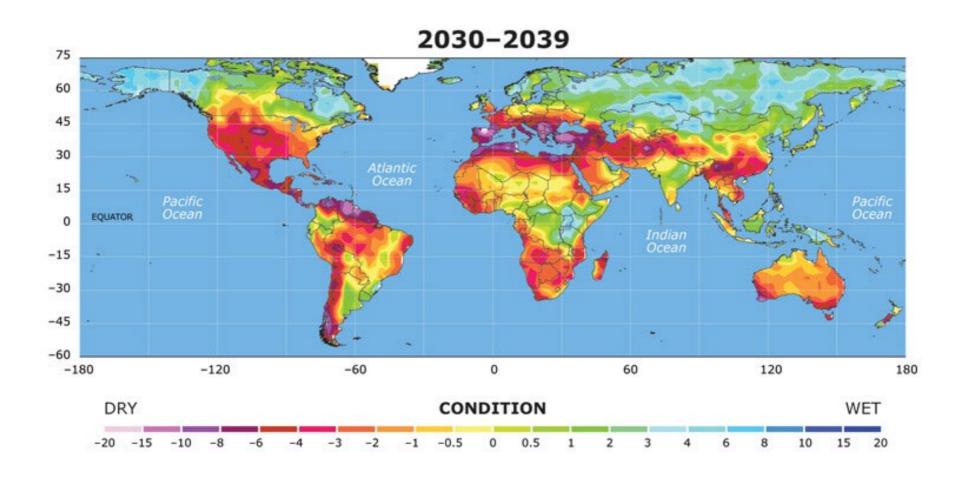








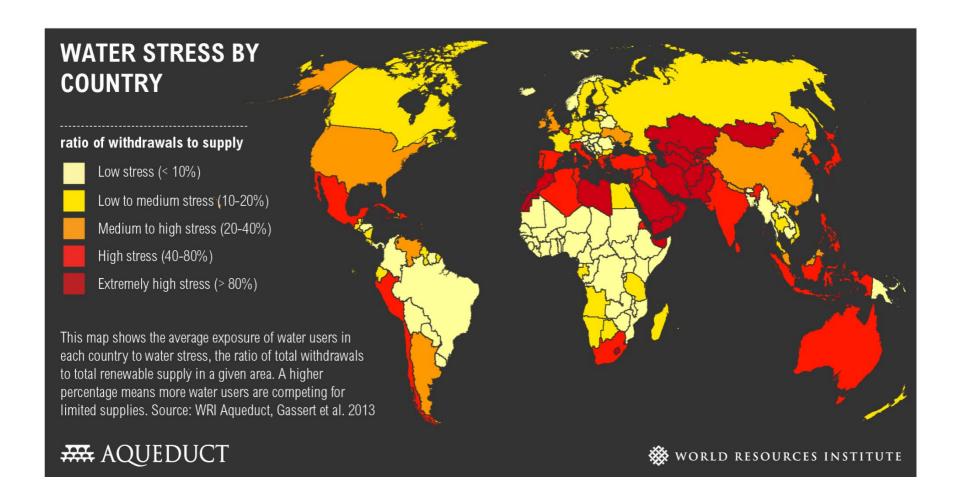




# How are you being impacted by climate change?

## Resources





Resources R&A







What resource issues might you be faced with over the next 10 years?

Regulation R&A



Which regulations are having the most impact on how you manage the golf course?



- Green Deal sport and golfcourses
- \*Temporary exemption on the ban untill 2020
- Show a very strong reduction in pesticide use (pesticide-free)
- Excellent proof for any exceptions thereafter, if any (no guarantee)
  - Innovation: identify bottlenecks and find solutions



## Working with government - France



MINISTÈRE DE LA TRANSITION ÉCOLOGIQUE ET SOLIDAIRE MINISTÈRE DE L'AGRICULTURE ET DE L'ALIMENTATION MINISTÈRE DES SPORTS

- **Biodiversity** Water
- **Pesticides**



#### ACCORD-CADRE « GOLF ET ENVIRONNEMENT » 2019-2024

Le MINISTÈRE DE LA TRANSITION ÉCOLOGIQUE ET SOLIDAIRE, ayant son siège Hôtel de Roquelaure - 246, boulevard Saint-Germain, 75007. Paris,

Le MINISTÈRE DE L'AGRICULTURE ET DE L'ALIMENTATION, ayant son siège 78, rue de

Le MINISTÈRE DES SPORTS, ayant son siège 95, avenue de France 75650 PARIS Cedex 13,

La FÉDÉRATION FRANÇAISE DE GOLF, association loi de 1901, Reconnue d'Utilité Publique, agréée et délégataire de mission de service public, ayant son siège 68 rue Anatole France, 92309 LEVALLOIS-PERRET cedex, représentée par son Président Monsieur Jean-Lou CHARON,

Le GROUPEMENT FRANÇAIS DES GOLFS ASSOCIATIFS (GFGA), association Loi de 1901, ayant son siège à la Fédération française de golf, 68 rue Anatole France, 92309 Levallois-Perret cedex, représenté par son Président Monsieur Patrick FARMAN,

Le GROUPEMENT DES ENTREPRENEURS DE GOLF FRANÇAIS (GEGF), syndicat professionnel, ayant son siège, 4 rue Lamennais, 75008 PARIS, représenté par son président Monsieur Laurent BOISSONNAS,

d'autre part.

Ensemble dénommées « les Parties »

#### Fait en six exemplaires originaux, le lundi 1er juillet 2019

Pour le Ministère de la Transition Écologique et Solidaire	Pour la Fédération française de golf,			
Le Ministre	Le Président			
M. François DE RUGY	M. Jean-Lou CHARON			
François de Rogy	It (Large			
Pour le Ministère de l'Agriculture de l'alimentation,	Pour le Groupement des Entrepreneurs des Golfs Français			
Le Ministre	Le Président			
M. Didier GUILLAUME	M. Laurent BOISSONNAS			
Didis / willaume	Chair			
Pour le Ministère des Sports	Pour le Groupement Français des Golfs Associatifs			
La Ministre	Le Président			
Mme. Roxana MARACINEANU	M. Patrick FARMAN			
	PF.			

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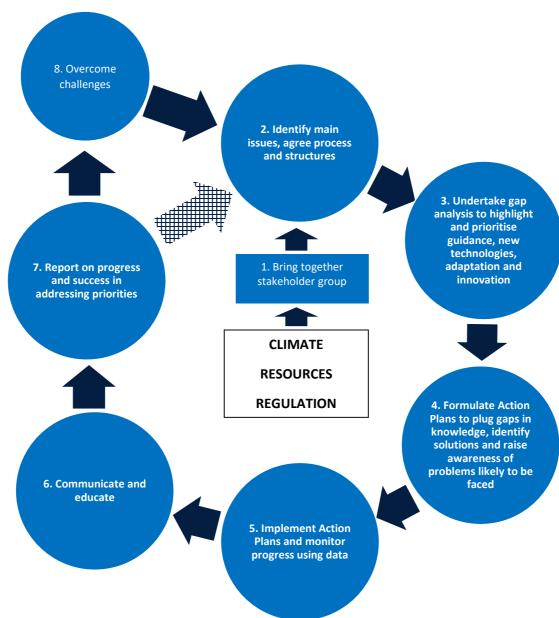
## **Scenarios**



Business as usual... to worst case.



Process



## Industry stakeholders – GB&I

RSA

The R&A

**England Golf** 

Confederation of Golf in Ireland

**Scottish Golf** 

Wales Golf

**BIGGA** 

**GCSAI** 

**GCMA** 

**CMAE** 

**UK Golf Federation** 

**PGA** 

**EIGCA** 

STRI

**RIPTA** 

**GEO Foundation** 

**European Tour** 

**Ladies European Tour** 

**SRUC Elmwood** 

Myerscough College

**Crop Protection Association** 

Agricultural Engineers Association

**Irrigation Consultants** 

British Society of Plant Breeders

**Turfgrass Growers Association** 

**Amenity Forum** 

**University of St Andrews** 

**BASIS** 

Labosport

FEGGA

- How do we make Golf Course 2030 relevant and compelling to key audiences, engaging golf facilities and golfers?
- Course condition and playability, with particular emphasis on putting surfaces measurement, standards, education
- Resources, focusing on:
  - alternatives to synthetic chemical plant protection products
  - labour (recruitment, retention, education, the changing nature of the golf course workplace)
  - sand/aggregate availability
- Water as a limited resource (too little in dry summers) and coping with too much in wet winters
- Coastal change and its impact on golf courses

## Priority issues - Spain



- Water use restrictions
- Restrictions on pesticide use
- Energy consumption
- Clean energy to reduce emissions

## Priority issues - Scandinavia



### STERF research agenda

- Integrated pest management
- Sustainable water management
- Turfgrass winter stress management
- Multifunctional use of golf facilities and ecosystem services

## Communication



- GC2030 comms plan
- We will keep all industry stakeholders informed as we work through the process
- We will pursue opportunities to promote GC2030 at stakeholder events and through stakeholder publications
- We will enable stakeholders to disseminate Golf Course 2030 resources to relevant groups within their own networks using their owned media channels (websites, social media, etc)
- We will engage with Government and NGOs to raise awareness of the actions golf is undertaking to encourage sustainability and best practice



## Golf Course 2030 opens doors

- Golf Course 2030 funding for research and education
- Golf Sustainability Fund for capital projects

2019-2020



- Continue the GB&I process
- Learn from the GB&I process
- Engage with selected countries

### Projects in pipeline for 2020

- Golf green playing quality standards and its measurement
- Golf course playing quality standards and their measurement (tees, aprons, fairways, first cut of rough and bunkers)
- Water management
- Innovations in integrated turf management
- Availability of aggregates for construction and maintenance and innovative alternatives
- Innovative coastal management
- The profile of the course manager
- Golf Course 2030 and education

# What would be YOUR GC2030 priorities?

## Thank You

